

# Give Your Employees C.R.A.P & 7 Other Secrets to Employee Retention

Have you ever wondered why some bosses and organizations are retention magnets? The answer; they understand that giving their people C.R.A.P. (Caring, Respect, Appreciation and Praise) is a must.

Jeff provides a "headhunter's" insight into the thoughts and reasoning of employees who decide or are contemplating leaving their jobs in various organizations as he reveals how giving your people C.R.A.P. and 7 other secrets are the key to employee retention. Through humorous, real-life stories and interactive participation, Jeff has created a program which helps participants discover ways to gain a competitive edge when trying to retain talent.

**Speaker:** Jeff Kortez is the founder of Human Asset Management LLC, a human resource consulting practice specializing in talent acquisition, retention, training and development, employee engagement and development of high performance work cultures. He is a skilled facilitator and trainer who energizes participants. Mr. Kortez has 25 years experience in human resources and labor relations.

## Meeting Details

When: Tuesday, October 18, 2016

8:00—10:00 am

Where: Airport Complex

15229 Truman St

Ottumwa, IA 52501

Targeted Audience: Leads, Shift Managers, Managers, Human Resources

Cost: \$25/participants

Or \$100/5 participants

\* Seating is limited\*

Registration is requested by Monday, October 10, 2016.

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HRCI & SHRM Credit Hours applied for.

